LEO BURNETT U.S.A.

February 27, 1991

Mr. David Silverberg
Woman's Day
625 N. Michigan Ave.
Chicago, IL 60611

RE: PHILIP MORRIS U.S.A.
1989 FINAL WHITE ABC AUDIT
WOMAN'S DAY

Dear David:

As a follow-up to our letter dated January 4, 1991, we would like to hear from you by March 11th regarding the additional circulation shortfall credits due Philip Morris by Woman's Day for 1989.

We look forward to hearing from you shortly.

Sincerely,

LEO BURNETT U.S.A.

Bill

William W. Harmon
Media Supervisor

WH/sle
SHARON

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35 WEST WACKER DRIVE, CHICAGO, ILLINOIS 60601 (312) 220-5959 TELEX-254098

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